

Web Page layout – Draft 1 – under construction



www.oxida.co.nz

Content summary;

Page 1 – home/landing/navigation page

Page 2 – About – vision, mission, product description, people, testimonials, distributors

Page 3 – Blog, questions, request for information

Page 4 – contact options

Page 1 - Home page

Add Oxida Logo and pictures of – fishing, happy family e.g



Oxida offers a natural and fresh approach to skin conditioning for human and animals, odour control for hunting and fishing enthusiasts. Oxida uses an innovative adaptation of natural ozonated oils to do this.

Page 2 – About Oxida

Oxida Technology

Oxida Technologies produces a range of products which offer an alternative approach for the treatment of human/animal ailments, skin conditioning and odour elimination. Oxida products are natural, preventive and curing, based on oxygen therapy. **Oxida** products are based on the mixture of lipoperoxides, resulting from the ozonolysis of plant oils which have been modified to improve bioavailability. Lipoperoxides are known to readily destroy bacteria, viruses, fungi, some parasites, venoms and poisons, unwanted odours through enhanced oxidation i.e getting to the root of the problems.

Oxida Product Range

Add picture of spray bottle

Oxi-Fresh - Hand deodoriser and sanitiser

Oxi-Fresh is deodoriser and skin moisturiser. Oxi-Fresh is based on natural ozone-treated and hydrated plant oils with lipoperoxides as an active ingredient. When applied to skin, the peroxide selectively eliminates undesirable smells (from fish, fish bait, meat, decaying organic matter, etc), whereas the lipid base of the product acts as a moisturiser and protector from elements, with a mild soothing effect. **Oxi-Fresh** may also reduce inflammation due to its bacteriocidal, fungicidal and virucidal properties.

Oxi-Balm

Add picture of balm jar

Oxi-Balm is skin conditioner, based on natural ozone-treated and hydrated plant oils...**Pierre, ADR add more../....**

The Oxida Team

Dr Alexander Rodionov (PhD Chemist and MSc Chemical and Environmental Engineering) – founder of the OXIDA Technologies, has extensive experience in animal and human nutrition, water and wastewater treatment. Alexander has pioneered the concept of Oxida and the ongoing development of exciting products.

Pierre de Villiers (ex DeLaval scientist) BSc (Agric) Agricultural Animal Science, University of Pretoria – 1991 › Binst Agraricus University of Pretoria – 1985 › NZARN – NZ Association of Ruminant Nutritionists. Pierre is an experienced animal scientist with comprehensive international experience in dairy management, dairy nutrition, product management, animal welfare..

Alan Petersen ex farmer (sheep, cattle and dairying 15yrs), has on-farm experience with animal health and well-being. Since leaving the dairy sector involved with many entrepreneurial businesses.

John Sternberg BSc Civil Engineering, MSc Water and Wastewater, MBA – 30 years engineering and business experience including dairy effluent treatment.

The team comprises a mix of diverse skills and experience, people sharing the same passion for natural remedies for humans and animals and a common goal to succeed in this space.

Stockists and distributors

Stockists – Fishing and Hunting

Distributors – New Zealand Ozone – refer contacts information

Testimonials

I have been using **Oxi-Fresh** for the past few weeks and found that it eliminates odours from fish and fish bait effectively. In addition, my hands and forearms get itchy from the fish juices, **Oxi-Fresh** seems to have taken care of that, also a great product on cuts and sores. I have found **Oxi-Fresh** a great product to use for odour elimination, eczema and dry skin.
Mark Manson – Fisherman (Surf casting)

I have been using **Oxi-Balm** for...

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Page 4 – Questions and requests

Interactive page - prompting boxes for questions, comments, requests for information

Page 5 – Contact details

For further information or to place an order please contact;

General product enquiry – Info@Oxida.co.nz – Dr Rodionov, Pierre De Villiers

Distributors - NZO – www.nzo.co.nz